IMPRENT - FREQUENTLY ASKED QUESTIONS

1. **Is there any financial commitment required from participating Colleges and students?**

   No. Participation in the IMPRENT programme does not require any financial contribution from the Colleges well as the students. Training and programme design support are provided centrally.

2. **Will funds be provided to colleges or students for travel, filming, or field visits?**

   No. No direct funding is specified for travel, field visits, or logistics. Colleges and students are expected to manage participation using existing institutional and personal resources.

3. **Are filming equipment or devices provided under the programme?**

   No. Students are expected to use mobile phones and commonly available devices for documentation. The programme is designed around mobile-based filmmaking.

4. **Are paid or licensed software tools required for editing or AI usage?**

   No specific paid tools are mandated. Training focuses on accessible, AI-assisted editing tools, and guidance is provided on their effective use during training sessions.

5. **Who bears responsibility for coordinating village access and permissions?**

   Participating Colleges are responsible for facilitating coordination with assigned villages and local stakeholders. The programme does not centrally manage village-level permissions.

6. **Is participation compulsory for all students of a participating college?**

   No. Student participation is based on institutional nomination and voluntary engagement, as determined by the HEI.

7. **Can colleges modify the programme stages or sequence to suit their calendar?**

   No. The programme follows a defined multi-stage pipeline. While internal scheduling may vary, the sequence of stages must be maintained to ensure consistency.

8. Who owns the videos, photographs, and documentation created by students?

All videos, photographs, and documentation created under the programme shall be uploaded exclusively to the CED Anna University platform for public viewing, competition, evaluation purposes only, as per the prescribed submission process.

9. Can colleges use the outputs independently for NAAC, NIRF, or outreach reporting?

Yes. Since outputs are institution-generated and archived, colleges may use them for institutional reporting and documentation, subject to ethical and programme guidelines.

10. Are colleges required to conduct both college-level and community-level hackathons?

Yes. College-level storytelling hackathons are mandatory for internal screening. Community hackathons are part of the programme flow for shortlisted participants.

11. Who conducts evaluation at different stages of the programme?

College-level reviews are conducted by faculty coordinators and internal committees. Regional and state-level evaluations are conducted by designated panels and expert juries.

12. What happens if a college fails to shortlist entries at the college level?

Only shortlisted entries progress to higher stages. Non-shortlisted submissions do not move forward but may still be retained for institutional records.

13. Is STARTIFY participation automatic for all students?

No. Only shortlisted challenges and ideas identified through the programme pipeline are onboarded to STARTIFY for mentoring and further support.

14. Does STARTIFY guarantee incubation, funding, or startup registration?

No. STARTIFY provides mentoring, refinement, and ecosystem linkages, but does not guarantee funding, incubation, or startup conversion.

15. Are colleges accountable for students' safe conduct during field visits?

Yes. Participating Colleges are responsible for ensuring student safety, ethical conduct, respectful community engagement, and compliance with all documentation and programme guidelines during field visits.

16. What happens if ethical concerns or community objections arise?

The College is expected to intervene, address concerns, and ensure that documentation activities adhere to ethical standards and community sensitivities.

17. Is participation limited to specific academic disciplines?

No discipline restrictions are specified. Participation is based on institutional discretion and student interest.

18. **Can colleges participate without submitting entries to the magazine or state-level showcases?**

No. Submission and screening are integral parts of the programme pipeline and expected from participating institutions.

19. What is the expected long-term commitment from participating Colleges?

Participation is structured as a programme cycle, with no explicit long-term binding commitment beyond the defined stages and timelines.